# ARION BANK – SUCCESSFUL DEBUT IN THE EUROBOND MARKET

#### EUR 300MN 3.125% SENIOR UNSECURED DUE 2018

On 3 March 2015 Arion Bank launched its inaugural euro senior unsecured benchmark transaction, the first by an Icelandic bank post 2008

The bank conducted a two day roadshow in London in the last week of February

Books opened with initial pricing thoughts of MS + 325bp area

Order book grew quickly in excess of €675 million which enabled the bank to price at MS+310 or 15bp lower than initial guidance

#### **Issue details**

Issue rating (S&P): BB+ (positive)

Format: Senior Unsecured

Pricing date: 12 March 2015

Settlement date: 12 March 2015

Maturity date: 12 March 2018

Size: EUR 300mn

Coupon: 3.125%

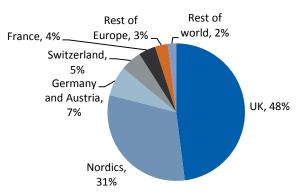
Issue price: 99.673

Initial spread guidance: MS + 325bp area

Launch spread MS + 310bp

Lead managers: DB, Citi and Nomura

## Distribution by geography



### Distribution by investor type

